IACOPO TUMINO



ART DIRECTOR | EXPERIENTIAL VISUAL DIRECTOR | SENIOR GRAPHIC DESIGNER
Nationality: italian
Bachelor's degree in Digital Design at IED - Istituto Europeo di Design (2001/2004)
Driving License: EU / UAE - Marital Status: Single

CONTACT DETAILS

Phone: +971 50 753 6804 - **Whatsapp**: +39 388 18 39 346
Address: Bloom Heights Tower A, Lazuward S W - JVC - **Dubai (UAE)**
Email: iac.tumi@gmail.com

PORTFOLIO iacopotumino.com Behance

LINGUISTIC ABILITIES

Italian (Mothertongue) - English - Spanish

EXECUTIVE SUMMARY

Art Director and Experiential Visual Director with 21+ years of experience across events, advertising, VFX, immersive media and 3D animation. Created the 36m x 5m anamorphic opening experience for Arab Media Summit 2025 presented before His Highness Sheikh Mohammed bin Rashid Al Maktoum. The project received positive appreciation from members of His Highness's entourage. Specialized in large-scale event visuals, motion graphics, anamorphic content, creative leadership and immersive experiences.

SKILLS

- Graphic Design
- Sound Design
- Logo Design
- MultimediaDesign
- Motion Graphic
- 3D Visualization
- Multimedia
- Leadership
- 3D Modeling
- Content creation
- Team Building
- Multimedia
- Anamorphic
- Customer Success
- 3D
- 2D
- Deadline oriented
- Teamwork
- Anamorphic video
- Tangible Table
- Kinetic screen
- Problem Solving
- Video Editing
- Chroma key
- Blue Screen
- Team Leadership
- Creative Strategy
- Video Mapping
- Visual Effects
- Video Production
- Team Management
- UX / UI
- Layout Design
- Technical Leadership
- 2D Graphics
- Concept Design
- Storyboard
- Visual Communication
- Brand Development
- Motion Design
- 3D Rendering
- Client Success

TECHNICAL SKILLS

Adobe Photoshop - Adobe Illustrator - Adobe After Effects - Adobe Premiere - InDesign - Adobe Media Encoder - Autodesk Maya - Autodesk Mudbox - Unreal Engine - Unity - Apple Final Cut - ChatGpt - Nano Banana - SeeDance - KlingAI - Claude - Runway - Midjourney - Sora

CAREER HIGHLIGHTS

- **Arab Media Summit 2025 (Dubai, UAE)** - Created the 36 × 5 m 3D anamorphic opening show for the inaugural event attended by H.H. Sheikh Mohammed bin Rashid Al Maktoum and leading global media executives.
- **Rayqube Future Tech**

  GITEX - 2024 (Dubai) -Developed futuristic 3D anamorphic content for Pico (Dubai Chamber).
  LEAP 2024 (Riyadh) - Created 3D anamorphic screen content for TCC, featuring a swift bird as the main character.
  Arab Health 2025 (Dubai) - Produced 3D Kinetic DNA content for Megamind's showcase and sub-brands; designed UX/UI screen activation experiences for Aster Pharmacy.
- **CNR (National Research Center), Italy**

  Virtual Museum of Ancient Via Flaminia -Award-winning 3D interactive experience featured by The New York Times, The Seattle Times, Le Figaro, USA Today, and other international publications.
  The Virtual Museum of Iraq -Interactive online museum endorsed by the Italian Ministries of Foreign Affairs and Cultural Heritage for its innovative approach.
- **Coldiretti (First Italian Agro-Food Company)** - Produced 2D/3D content for the 2011 National Assembly.
- **Italian Ministry of Health** - Developed print, digital, and 3D campaign materials for the inauguration of the Ministry's new headquarters.
- **Mediaset (Main Commercial Italian TV)** - Created TV and web commercial content for Kolinpharma.

EMPLOYMENT OUTLINE

- **Freelance Senior Motion Designer & 3D Artist** - Independent 3D and motion design practice based in Dubai, continuing 20+ years of work in anamorphic and large-format LED content, motion graphics and VFX.
- **Vamonos Vacanze** - Corporate Video - 3D + AI Video for Vamonos travel agency.
- **Octa Properties (Dubai, UAE)** - Real Estate - **Creative Lead**
- **Arab Media Summit (Dubai, UAE) - Events -** I created the 3D Anamorphic opening video (36 x 5 m) for the inaugural event attended by **His Highness Sheikh Mohammed bin Rashid Al Maktoum** and receiving compliment by his entourage.
- **RayQube Future Tech (Dubai, UAE) – Events – Art Director** – Created 2D/3D motion graphic contents for relevant Emirati and Saudi companies (Pico, Megamind, Aster Pharmacy, Khalifa University, Serimax, TCC..) for events like Gitex, Leap, ArabHealth, Dubai Chamber, Abu Dhabi Comicon 2025 and other.
- **AStudio (Dubai, UAE) - Visual Effects Artist -** working for Head&Shoulders commercial visual effects.
- Fernando Tornisiello - Collaboration for Environmental-impact 3D Photo-insertions for Municipality of Rome, Total, Golder, Italferr, Anas, Aereoporti di Roma, Snam, Sogin.
- Nexa 3D – 3D Modeler and Animator - Creating commercial showcase of the last 3D printer
- Ash Events, Dubai - Working for 3D event stages and environmental renderings
- "The Legend of the Ghost Town" – Storyboarding and animating a 2D Adventure Cartoon Noire-Game.
- Museum of the Toy (Naples) – Accountable for modelling and rigging vintage models of toys for an interactive app.
- Evoca - War "Crowd-animation" simulation for an interactive game for Paestum National Museum (Italy).
- Rocca Doppio Malto - 3D Modeler and Animator - Projection Mapping on the castle in Montefascone, Italy.

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RELEVANT CLIENTS

Gitex | Arab Health | Cnr | Coldiretti | Aster Pharmacy | Acea | DcBel | Total | Yves Saint Laurent | Tcc | Jamba | Leap | Johnson&Johnson | Shell | Mediaset | Fondazione Agostino Gemelli | Rai | Pico | Nexa3D | Università La Sapienza

REFERENCES

Roberto Zorfini
Creative Director
+1 514 965 59 19
roberto.zorfini@gmail.com

Allan Tinsay
Creative Director
+971 58 594 6671
allanc_10s@yahoo.com

Aldo Santoro
CEO Adsolut.it
aldo.santoro@adsolut.it

Sumit Parchand
2D | 3D Senior Graphics Designer
+971 50 804 0183
sumitparchand@gmail.com

- For more informations, please don't hesitate to contact me -